

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

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KSJV

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$2,400.00 0.00															
E 40	KSNV	10/09/12	10/09/12	Tues PR 8-9p Tuesday Prime 8-9pm	CM	8-9pm	-T-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 1 \$2,400.00 0.00															
E 41	KSNV	10/04/12	10/04/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 1 \$2,100.00 0.00															
E 42	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
DLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 1 \$2,100.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 KSNV 10/01/12-10/07/12 Fri 10-11p 10-11pm -----F---- :30(\$2,100.00) 0.00 NM															
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 43	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven		11pm-1135pm	-----SS	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----SS 2 \$750.00 0.00															
E 44	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$225.00 0.00															
E 45	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$325.00 0.00															
E 46	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$300.00 0.00															
E 48	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:30 PM-10:30 PM)	-----S-	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$375.00 0.00															
E 49	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$750.00 0.00															
E 50	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$225.00 0.00															
E 51	KSNV	10/07/12	10/07/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN TODAY																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$500.00	0.00											
E 52	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am			-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
MTP																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$1,900.00	0.00											
E 53	KSNV	10/07/12	10/07/12	News 3 Today	Wknd	CM	9a-930am		-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$250.00	0.00											
E 54	KSNV	10/07/12	10/07/12	Chris Matthews	9:30AM	SM	9:30a-10a		-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00
CM																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$375.00	0.00											
E 55	KSNV	10/07/12	10/07/12	NFL Pre-Game /	FNA	CM	1p-530pm		-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
FNIA																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$1,600.00	0.00											
E 56	KSNV	10/07/12	10/07/12	NFL Football		CM	1P-9PM		-----S	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
SNF																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$8,000.00	0.00											
E 57	KSNV	10/07/12	10/07/12	NFL End of Game	Break	CM	1p-9p		-----S	:30	1	\$6,500.00	2	0.00	NM	1	\$6,500.00
SNF-POSTGAME																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$6,500.00	0.00											
E 58	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM	Sun	1135p-1200a		-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
SPORTS NIGHT																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	-----S		1	\$200.00	0.00											
N 59	KSNV	10/03/12	10/05/12	M-F Today Show III	4th	BM	10am-11am		--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY 3																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	--WTF--		1	\$325.00	0.00											
N 60	KSNV	10/04/12	10/05/12	M-F Today Show III	4th	BM	10am-11am		--TF--	:30	1	\$325.00	1	0.00	NM	0	\$0.00
TODAY 3																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	--TF--		1	\$325.00	0.00											
Unresolved																	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
N 61	KSNV	10/04/12	10/05/12	The Doctors		CM	2pm-3pm		--TF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY 3																	
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 10/01/12	10/07/12	--TF--		1	\$325.00	0.00											
																Totals	
																120	
																\$75,775.00	